

**Name of the Event:** -Seminar on “Use of Data Analytics in Business”

**Resource Person:** - Prof. Shweta Agrawal, IBS Gurgaon

**Date & Time:** - August 28, 2019

**Attended by:** - B.Com (H) 1 and 3 Semester

**Venue:** Auditorium, Ground Floor, JEMTEC, Greater Noida.

Department of Commerce, JIMS, Greater Noida organized a Seminar on “**Use of Data Analytics in Business**” for students of the B.Com (H) on August 28, 2019. The Key Speaker was **Prof. Shweta Agrawal from IBS Gurgaon.**

The Seminar was attended by Dr. Sumit Agarwal - HOD - B.Com (H), faculty members and students of the B.Com (H). Dr. Sumit Agarwal - HOD - B.Com (H) felicitated **Prof. Shweta Agrawal . Ms. Shalini Singh**, Assistant Professor, B.Com (H) introduced the Speaker.

The Guest Speaker started the seminar by mentioning the buzz words used in Data Analytics. She also showed pictures to students regarding Data Analytics used in day to day life. Then she explained the importance of Data Analytics, its types and key skills required for successful analytics career. She further explained the students how to carry out Data Analytics in Excel.

It was a great learning for the students..





The audience remained glued to his session. Towards conclusion they asked queries which were appropriately answered by the resource person. The session concluded with a Vote of Thanks proposed by **Ms. Bhavna Sharma**

**Dr. Sumit Agarwal**

**HOD- B.Com (H)**